



City of Mountain View, California

Fiscal Year 2010-11 Major Accomplishments

- Completed the Fiscal Year 2011-12 budget process, including revenue enhancements and employee cost containment, leading to Council adoption of a structurally balanced budget.
- Completed a Power Purchase Agreement for Solar Power on two City sites to save on City energy costs.
- Completed the Youth Action Plan, which was adopted by the City Council in January 2011.
- Began construction of the Stevens Creek Trail pedestrian overcrossing of Highway 85 to Dale/Heatherstone.
- Began construction of the Permanente Creek Trail Pedestrian Overcrossing of Highway 101.
- Developed new Library bilingual programs, including adult computer training and children's story times in Spanish.
- Completed an amendment to the San Antonio Center Precise Plan and development project for a total of 311,000 square feet of new retail area and up to 350 residential units.
- Received Council endorsement of the 2030 General Plan Strategy for land use and policy changes and continued project management of all 2030 General Plan project deliverables, including policy development, traffic modeling, Greenhouse Gas Reduction Program materials and other technical studies.
- Continued implementation of the Environmental Sustainability Program.
- Began the Residential Energy Assessment and Upgrade Program.
- Completed a Green Building Ordinance.
- Organized and conducted the 2010 Mayor's Youth Conference.
- Implemented 100 percent reclaimed water use in North Bayshore Area, including the golf course, Shoreline at Mountain View, Charleston Park and landscape medians.
- Adopted the 2010 California Fire and Building Codes and California Residential Code, including more protective automatic fire sprinkler requirements.

- Completed the replacement of the Fire Department Hazardous Materials and Rescue response vehicles.
- Implemented two new versions of the Library catalog—a mobile application for smart phones and a more user-friendly version of the web-based catalog.
- Effectively reduced the Part I crime rate to its lowest level since the department began recording Part I crime statistics in published annual reports in the 1960s.
- Approved plans for the construction of Mariposa Park and Del Medio Park.
- Began work on the Rengstorff Park Master Plan.
- Completed numerous housing, retail and office development agreements, including Mayfield and San Antonio Center, and interagency and vendor agreements.
- With grant funding, began several community health and wellness initiatives related to obesity, tobacco and suicide prevention, and also began an employee wellness program. Signed on to become a *Let's Move City*, as part of a national campaign to reduce obesity.
- Surpassed both the prior and new goal (72 percent and 75 percent, respectively) for City's participation in the 2010 Census, resulting in a 77 percent final participation rate.
- Placed a Utility Users Tax modernization measure (Measure T) on the November 2010 ballot, which was subsequently passed by the voters and enacted.
- Continued efforts in support of Hangar One restoration at Moffett Federal Airfield and monitoring environmental remediation compliance and progress at numerous private sites in Mountain View.
- Completed an Alternate Master Plan for the 100 Mayfield site for up to 260 residential units, two public parks and a pedestrian/bicycle tunnel under Central Expressway.
- Completed a Disposition and Development Agreement and ground lease with Google Inc. for 9.4 acres of the Charleston East-South site for Office/Research and Development.

- Completed the ground lease, loan agreement and funding package for a 51-unit family affordable housing project downtown being developed by ROEM Corporation.
- Held Council Neighborhoods Committee meetings with three neighborhood areas attended by more than 100 Mountain View residents.
- Organized two tenant workshops, in English and Spanish, that provided information on tenant's rights and responsibilities.
- Continued economic development efforts, including more than 50 corporate visits and meetings with businesses, and the initiation of social media platforms to promote economic development in Mountain View.
- Organized and conducted the Rengstorff House 20th Anniversary celebration in cooperation with the Friends of "R" House.
- Began to evaluate sustainable operating/financial models for management and operation of Shoreline Golf Links.
- Sponsored free performances at the Center for the Performing Arts as part of the 2010 National Arts and Humanities Month.
- Organized and conducted the 2011 Arbor Day celebration event.
- Completed a five-year financial forecast for the Shoreline Regional Park Community.
- Completed an update to the General Operating Fund Long-Range Financial Forecast.
- Conducted an "e-Government Assessment" as the initial step in developing an Information Technology strategic plan.
- Implemented electronic City Council agenda packets for City Councilmembers.
- Worked with vendors to achieve pricing reductions or to contain pricing increases on City purchases.
- Installed a new audio system in the Plaza Conference Room in City Hall.
- Received and placed into service nine grant-funded emergency monitor/defibrillators.

- Completed a Local Hazard Mitigation Plan, increasing the community's resiliency to natural disasters.
- Installed and put into operation Fire Command Channel, increasing Fire response safety and efficiency.
- Completed negotiation of a new Advanced Life Support Provider Agreement with the County of Santa Clara.
- Continued the Mobile Library service to Castro School with grant funding from Google and added a weekly visit to the Senior Center and Child-Care Center.
- Implemented a Library on-line summer reading program, including registration, the ability to track progress towards goals and on-line book reviews to share with the community.
- Continued enhancement of gang prevention and suppression efforts through the Youth Services Unit in the Police Department and continued involvement in the North County FBI Violent Gang Safe Streets Task Force.
- Continued the tobacco and alcohol decoy project to target violations of the sale of alcohol to minors at retail establishments.
- Continued utilization of California Gang Reduction, Intervention and Prevention grant funding received at the end of the 2009-10 fiscal year to enhance existing Youth Services Unit through the Functional Family Therapy intervention method.
- Reconstructed sidewalks on El Camino Real, Velarde Street and other locations in the City.
- Continued energy and water conservation efforts, including installing water- and energy-efficient improvements at City facilities and connecting properties in the North Bayshore Area to the recycled water system.
- Coordinated with the San Francisco Public Utilities Commission on regional water issues.
- Maintained the City's sanitary sewer system with no sanitary sewer main overflows.
- Completed preparation of the 2011-12 Capital Improvement Program.

- Completed the 2010 Urban Water Management Plan.
- Completed numerous ordinance revisions, including ordinances related to massage, medical marijuana and the Utility Users Tax.
- Transitioned to action minutes for City Council meetings, resulting in staff time efficiencies, paper reduction and approximately \$15,000 annually in transcription services.
- Organized AB 1234 State-Mandated Ethics Training and set up a tracking system to ensure required participants obtained training.
- Continued multilingual outreach and assistance to residents, and provided language support to City departments on their outreach efforts.
- Continued youth initiatives, including a developmental assets youth survey and collaboration with First 5 Santa Clara County to open a family resource center in Mountain View on Mercy Street.
- Conducted a baseline internal review and analysis of the motor vehicle fleet and an assessment of Animal Shelter and Control Services.
- Began planning for potential program uses for the Rock Church property on Escuela Avenue, which was acquired by the City in 2009.
- Developed HMO medical plan design changes resulting in \$212,600 in reduced premium costs to the City.
- Completed Interest-Based Bargaining training with representatives from all City bargaining groups and completed negotiations with bargaining groups with expiring contracts, resulting in employee cost containment to assist with structurally balancing the budget for Fiscal Year 2011-12.
- Completed improvements to downtown, including new signage, and replacement of caulking, bomanite and stair treads on Castro Street.
- Completed the extension of the Downtown Revitalization District Plan by two years from April 2011 to April 2013.
- Completed the Downtown Parking Study, Downtown Market Study and Development Strategy, and Downtown Grocery Store Feasibility Study, renewed the Business Improvement Districts and Parking Maintenance Assessment District, and worked on downtown property acquisitions.

- Awarded neighborhood grants to 14 neighborhood associations and groups to encourage participation and neighborhood activities.
- Completed review of 250 planning applications.
- Issued 6,258 building permits, including 425 on-line permits, processed over 2,000 plan checks and conducted over 16,000 building inspections.
- Completed an amendment to the Transit Overlay Zone and a development project for a new 97,500 square foot office building at 590 East Middlefield Road.
- Continued support of the Environmental Planning Commission in their review of the General Plan information and development of their annual work plan.
- Coordinated numerous City-wide special events, including Halloween Monster Bash, Tree Lighting, Downtown Parade, Yard Sale, Summer Concerts and Summer Movie Nights.
- Contracted with *GolfNow.com* for on-line tee time bookings for Shoreline Golf Links.
- Conducted the 2010 Junior Open Golf Championship at Shoreline Golf Links.
- Implemented an upgrade to the City's Laserfiche document access and retrieval system.
- Began the selection process for a vendor for a new multi-department Permit Tracking System.
- Implemented several new technologies to improve e-mail, Internet and computer functionality.
- Continued the implementation of the City's Voice over Internet Protocol (VoIP) telephone system.
- Began an analysis and upgrade to the Emergency Operations Plan and Emergency Operations Center.
- Expanded Library services to teens by adding a console game collection for check out.
- Expanded the Library's electronic book collection to add more popular titles.

- Expanded Library participation in social networking by making weekly posts to Twitter and Facebook to reach out to the community about Library services and programs.
- Enhanced the existing Police Department social media program by adding a Department Facebook Fan Page and Chief's Blog and increasing the usage of the existing Twitter account.
- Completed numerous capital improvement projects, including water and sewer main replacements, street lane line restriping, Americans with Disabilities Act improvements and street resurfacing.
- Installed new directional signs and energy-efficient street lighting downtown.
- Began construction of the Rengstorff Avenue Underground Utility District.
- Began work on the Zero Waste Plan and a new waste hauler agreement.
- Coordinated with various groups and agencies on regional transportation issues, including Caltrain, High Speed Rail, and Bus Rapid Transit.
- Completed a new lease for Michaels restaurant at Shoreline at Mountain View Park.
- Organized Campaign Finance Statements and set up a tracking system.
- Held a Human Relations Commission-sponsored regional human relations forum.
- Held a Summer Activity Outreach Fair for low income families.
- Implemented an applicant fingerprinting program for prospective City employees, contractors and volunteers.
- Organized and held Job Shadow Day 2011, offering youth in Mountain View the opportunity to learn about local government jobs.
- Completed a Nexus-Based Affordable Housing Fee Analysis and began consideration of an Affordable Rental Housing Impact Fee on new market rate rental development.
- Implemented a Notice of Funding Availability (NOFA) process to solicit proposals for new affordable housing developments and assisted the NOFA Ad Hoc Committee in identifying the top proposals.

- Coordinated with the Santa Clara Valley Water District regarding the development of a conceptual plan for McKelvey Park Flood Detention Project, which includes a mini-park feature.
- Replaced the Center for the Performing Arts MainStage Assistive Listening System.
- Developed in-house a new Library Welcome brochure to better educate new Library card holders about Library services.
- Worked with the Library Board of Trustees to update the Library card and borrowing policy, offering a "limited" card with less strict address verification requirements, making it easier for new residents to get Library cards.
- Migrated to a new Police Department on-line crime reporting system allowing for a more robust reporting process for certain crimes while simultaneously allowing patrol staff members to conduct increased proactive policing on the streets.
- Coordinated with the Santa Clara Valley Water District on the Permanente Creek Flood Protection Project.
- Completed lease amendments for the Avenidas Senior Day Health Center, Rock Church and Michaels at Shoreline.
- Provided third grade local government lessons and City Hall tours to over 20 classes of third graders in Mountain View.
- Expanded Library adult programs, which included a popular travel series and a partnership with NOVA to provide job search assistance workshops.

AWARDS/GRANTS/RECOGNITION

- Secured a \$234,739 Assistance to Firefighters grant to purchase 50 Self-Contained Breathing Apparatus.
- Received \$71,661 under an agreement with the Association of Bay Area Governments to purchase a full trash capture device to limit trash entering the City's storm drain system.
- Secured approximately \$125,000 to support organizational wellness, tobacco prevention and obesity prevention.

- Secured \$72,828 from the Early Retiree Reinsurance Program from the U.S. Department of Health and Human Services to offset increasing costs to the City for maintaining health benefits coverage to employees, retirees and their families.
- Received grants from the Santa Clara Valley Water District's Clean Safe Creeks and Natural Flood Protection program for the Stevens Creek Trail Pedestrian Overcrossing of Highway 85 (\$145,000) and the Permanente Creek Trail Pedestrian Overcrossing of Highway 101 (\$125,000).
- Received a \$530,000 Federal Surface Transportation Program grant for the reconstruction of Church Street between Calderon Avenue and Castro Street.
- Appropriated \$194,000 in Resources Bond Act Urban Open Space and Recreation Grant funding and \$37,000 in 2000 Parks Bond Act block grant funding to the acquisition of the Del Medio Park site.
- Accepted a \$500,000 Federal Congestion Mitigation and Air Quality grant for the Vehicle Emissions Reduction Based at Schools project.
- Received Arts Council Silicon Valley's Community Arts Fund grant in support of 2010 National Arts and Humanities Month.
- Received the Government Finance Officers Association Award for Excellence in Financial Reporting and Distinguished Budget Presentation Award, the California Society of Municipal Finance Officers awards for Excellence in Operational Budgeting, Excellence in Public Communications and the National Purchasing Institute Award for Achievement of Excellence in Procurement.
- Received Federal stimulus grant funding to establish and support a Police Activities League mentoring program.
- Received the highest grade in the County for the sixth year in a row from the Tobacco Education and Prevention Program of the Santa Clara County Public Health Department in recognition of our efforts to keep cigarettes out of the hands of our youth.

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